

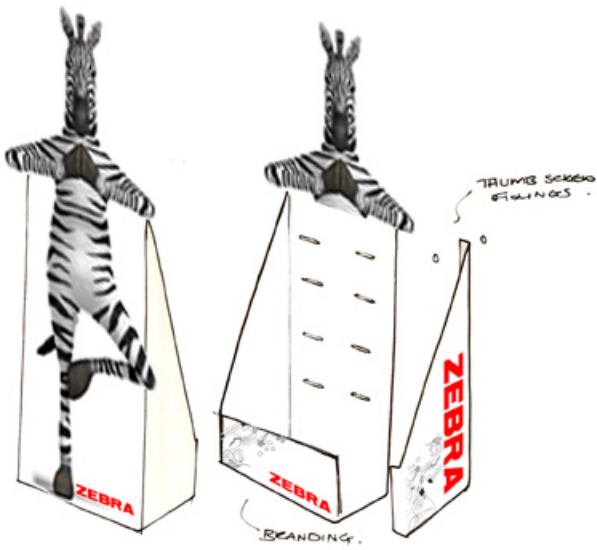
Zebra Pen Flat Packed plastic FSU

By DisplayMode



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Manufacturing & Design



The Brief

Design and manufacture a flat packed semi-permanent unit. The unit must be easy to assemble on site. The unit must be in-keeping with the provided Zebra brand guidelines and include a full print out of the Zebra mascot.

Concept Design

Both of the proposed designs made use of the iconic Zebra, this could be seen from both sides of each unit.

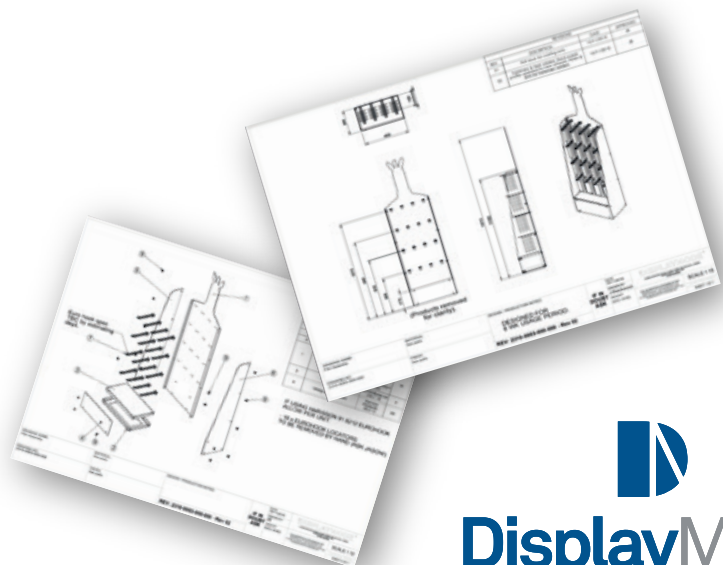
We proposed two units with different constructions. The construction influences strength and therefore life span of the FSU.



Final Design Overview

This design fulfilled all of the client's requirements while remaining within budget. Design features include:

- The unit is made from a durable plastic called HIPS. This can withstand knocks unlike acrylic, making it perfect for semi-permanent use.
- Direct print graphics won't become worn over time.
- The unit is simple to assemble with no need for tools!
- The iconic Zebra can't be missed - it's a bit of fun for all audiences.




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