

Paper is a very common material in almost every industry. Everybody knows what it is but how can it be used effectively for your POS solutions? Paper is a great low-cost material that can be used to in-expensively update your graphic holders.

How it's made...

Paper is made up of plant fibres, often from trees. The fibres are combined with water to create a mixture known as pulp. This is then added to a paper making machine where the pulp is flattened, dried and cut into sheets and rolls. There are other sources of paper some examples are recycled paper, hemp, cotton and even bamboo .



PROS

- Paper is very cheap and readily available.
- It is a common printing material - printers can apply gloss or matt finishes to it.
- It is super lightweight - transporting lots of paper graphics at once is cheaper than transporting stickers.
- It can be recycled multiple times before the fibres are too short for paper making.
- Paper will biodegradable meaning if it does end up in landfill it won't cause lots of harm.



CONS

- Paper can tear - it is best suited to short term solutions unless protected inside a graphics holder.



DisplayMode Sustainability Rating



Start-of-Life (SOL)
Is it made from recycled material?

Yes it has Recycled Content

End-of-Life (EOL)
Can it be recycled?

Yes it is Recyclable

When should I consider Paper?

You should consider paper if you have a unit with smaller graphics that need updating regularly. With the use of graphic holders paper graphics can be replaced quickly and in-expensively, sometimes without the need for any outsourcing.

Economic Value

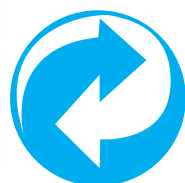
Compared with similar products



Low Price

High Price

Paper End-of-Life



Paper is recyclable although there are some rules. Paper with things like plastic foil, metallic features or a gloss coating cannot be recycled. It is also best to recycle the paper in its sheet form rather than shredding as this can shorten the fibres.

