

REFLEX: THE WORLD'S BEST-SELLING GRAPHIC HOLDER

Proven to drive retail sales



ANKLE
GRAZER

Denim Co.
EST. 1969

10

ANKLE
GRAZER

8 UK/IRL
36 EUR
4 USA
40

32 EUR
0 USA
36 IT

INTRODUCING THE AMAZING REFLEX GRAPHIC HOLDER



Sold to over 300 retailers globally including:

FOREVER 21

Disney store
www.disneystore.com

EXPRESS

Ann Summers

TOPSHOP

TJX
THE TJX COMPANIES, INC.

DEBENHAMS

look

carhartt

ALEXANDER
MQUEEN

RIVER ISLAND

PVH

DICK'S
SPORTING GOODS

Foot Locker

BIK BOK
CARRY YOUR DREAMS HOME

dorothy perkins

PERRY ELLIS®

HEUBSCHAN HEUSEN CORPORATION

promod

falabella.

RALPH LAUREN

Regatta
GREAT OUTDOORS®

Quiksilver

UGG
australia

Miss Selfridge

Levi's

Calvin Klein

UNDER ARMOUR

NORDSTROM

next

THE REFLEX GRAPHIC HOLDER STRETCHES TO FIT 98% OF ALL ARMS

Our Reflex graphic holder is the world's best-selling end of arm product, with sales of more than 7,000,000 units to over 20 countries.

No other product fits so many rail arms. This product will flex if knocked and provides a unique place to put vital communication.

The reflex is proven to dramatically uplift sales in store.

You can use reflex to:

- show your customers how the garments will look
- tell them about your latest price breakthrough
- illustrate which shoes or handbags match that dress
- shout about your promotion or highlight your sale event.



REFLEXTM
GRAPHIC HOLDER

PLASTIC REFLEX HOLDERS

The Reflex range contains injection moulded and PETg options. Some of the more popular sizes are shown below.



100x100mm Reflex graphic holder (EOA10)

This patented solution has proven itself in stores around the world. Easy to fit, flexible, re-useable, great for offers, sales, pricing, sizing and promotion. Insert 100 x 100mm graphic from the top.



100x100mm PETg Reflex graphic holder (EOA25)

Unique frameless graphic holder fabricated from PETg. Uses our patented silicone rubber backing which stretches to fit 98% of all rail arms. Insert 100x100mm graphic from either side.



A6 105x148mm Reflex graphic holder (EOA3)

Our best selling graphic holder, fits 98% of all rail arms, stretches to fit, flexes back if knocked and is designed to fit a paper or card A6 graphic. Proven in the most demanding retail environments.



100x100mm PETg Reflex graphic holder (EOA26)

Frameless graphic holder with our unique 'reflex' silicone rubber backing. Fabricated from PETg supports a 100 x 100mm paper graphic. Flexes back to original position if knocked.



A7 74x105mm Reflex graphic holder (EOA2)

Our A7 'Reflex' graphic holder is ideal for fashion & sports apparel, takes up only the smallest amount of space but provides an ideal display for offers. Insert A7 paper or card graphic from the top.



A7L 105x74mm PETg Reflex graphic holder (EOA27)

Our A7 landscape PETg graphic holder is open on three sides for a quick graphic change. Our unique silicone backing allows it to fit 98% of all rail arms.



80x80mm Reflex graphic holder (EOA4)

Used extensively for lingerie and children's wear due to its small dimensions. Perfect for sales, promotions, offers and discounts. Proven in the world's leading retailers.



A6L 148x105mm PETg Reflex graphic holder (EOA28)

This PETg graphic holder supports a larger A6 graphic in landscape mode. Coupled with our patented silicone reflex backing. Other graphic holder sizes available on request.



7" x 5.5" Reflex graphic holder (EOA11)

Our largest injection moulded unit, created for the US market, and ideal if you've got a large message that needs maximum visibility. Think big! Graphic size is 7 inch wide by 5.5 inch tall.



A5 148x210x10mm PETg Reflex leaflet holder (EOA29)

Our original PETg leaflet dispenser is an ideal vehicle to dispense coupons & product information to your customers, right at the P.O.P. Other sizes available on request.

SOLUTIONS FOR OTHER FIXTURES

PRONG REFLEX™



Unique graphic holder solution for prong arms...

FLEXI STRAP REFLEX



... and for rails

LIFE JACKET REFLEX™



Create a promotional area on your price ticket

TPE PRONG



When space is tight, a swing version for prongs

All of these additional attachment types can be manufactured in a range of sizes to suit your needs. Call us on **+44 1536 460805** or email **sales@displaymode.co.uk** for more information.

RELATED PRODUCTS THAT OUR CUSTOMERS LOVE

Ideal for price, promotion and category signage these products are often bought alongside our patented Reflex products.

RAIL SURFER

GRAPHIC HOLDER



A rail surfer that's virtually indestructible

MINI TICKET HOLDER



Scan label holder where the ticket stays in

BULLDOG CLIP REFLEX™

GRAPHIC HOLDER



A clip for all occasions

DISPLAYMODE IS ONE OF EUROPE'S LEADING P.O.P. SPECIALISTS

We are proud to design and manufacture bespoke displays for some of the world's most successful retailers and brands. It's not possible to cover the range of unique display items we make to help retailers communicate with their customers. If you'd like to know more about our services, that cover everything from design to installation, please let us know and we'll be happy to help.



DisplayMode delivers direct to any destination

Many of our clients have stores across the globe. Our logistic network ship goods direct, wherever your stores are located. We use the most cost effective shipping methods, and with good planning we can reduce your delivery costs and ship with the lowest carbon footprint.



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